

**WHAT IS CLAIMED IS:**

1. A transfer method for applying a magnetic field for transfer, comprising bringing a master carrier for magnetic transfer into close contact with a slave medium and applying a magnetic field whereby information is transferred,

said master carrier comprising a magnetic layer deposited to correspond to the information to be transferred, said magnetic layer being formed on a surface of a substrate, and said slave medium being a magnetic recording medium to receive the transferred information, wherein relative magnetic permeability of the magnetic layer of the master carrier for magnetic transfer is within the range of 10 - 1000.

2. The transfer method according to claim 1, wherein relative permeability of the magnetic layer of the master carrier for magnetic transfer is within the range of 50 - 500.